

Apple iPad at Oscars

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When Steve Jobs disclosed the iPad to the world, it drew so many questions over the practicality of the device. Well it also seems that Steve has lots of friends in the celebrity world, whereby he has somehow pinched his Hollywood connections, simply by running his iPad ad during the broadcast of the Oscars.

I'm pretty sure that you are already accustomed to Apple's ads in the general market, but having exclusive ads over the Oscars surely needs someone with the right influential powers over the media.

Still I think the iPad is a waste of money to purchase – get an iPhone or the latest iPod touch instead.