

Cellit Mobile Marketing, Marketing Through Mobile Phones

Monday, 08 March 2010

The mobile phone is surely one of the most widely used electronics of the 21st century. Nevertheless, if you are an avid follower of American Idol or perhaps any other TV game shows which require viewer participation via SMS, I'm pretty sure that you'll see that most of these organizers will use a 5-digit number in which you can message via your mobile phone in order to participate in their program. Generally, obtaining your personal 5-digit number isn't difficult as Cellit Mobile Marketing can provide you with such services. It's really easy to get these numbers for your organization, as all you need to do is to visit www.cellitmarketing.com and specify the type of industry that you are involved into the system, and the respective website will propose appropriate mobile marketing solutions to you. Cellit Mobile Marketing offers several revolutionary solutions to prospective clients like you, such as Cellit Alerts, Cellit Studio, Cellit Survey, and many more. Each of these mobile marketing solutions provides you access to different types of functionalities, such as mobile marketing, mobile phone surveys, the ability to collect information from your clients, send information to your clients, and etc. Basically, you can use this particular system for various industries, namely for the marketing industry, hospitality, retail, restaurant or bar, real estate, academic, and even for the entertainment industry.

Personally I find such Short codes to be truly indispensable for your marketing campaigns. In fact, there are so many ways in which you can capitalize the usage of short codes for your organization. For example, if you want to supercharge your marketing campaign while maintaining your existing client-loyalty towards your organization, you can frequently organize contests and other competitions, simply by sending messages and other promotional materials, using the respective system to your clients.

For more information on the mobile marketing solutions, as well as, short codes, make sure you visit www.cellitmarketing.com for more info.